

Bachelor Tourism Management at NHL Stenden in 2 years.

Would you like to experience what it's like to study in the Netherlands at NHL Stenden University of Applied Sciences?

After your 2 year program of "Alta Formazione Professionale Management Turistico" at Levico Terme you can get your Bachelor of Arts in 2 years. You follow a Short Track program in English to do that. Please take a look at the program overview below for the topics you need to complete for this.

Click on the picture for a short introduction video →

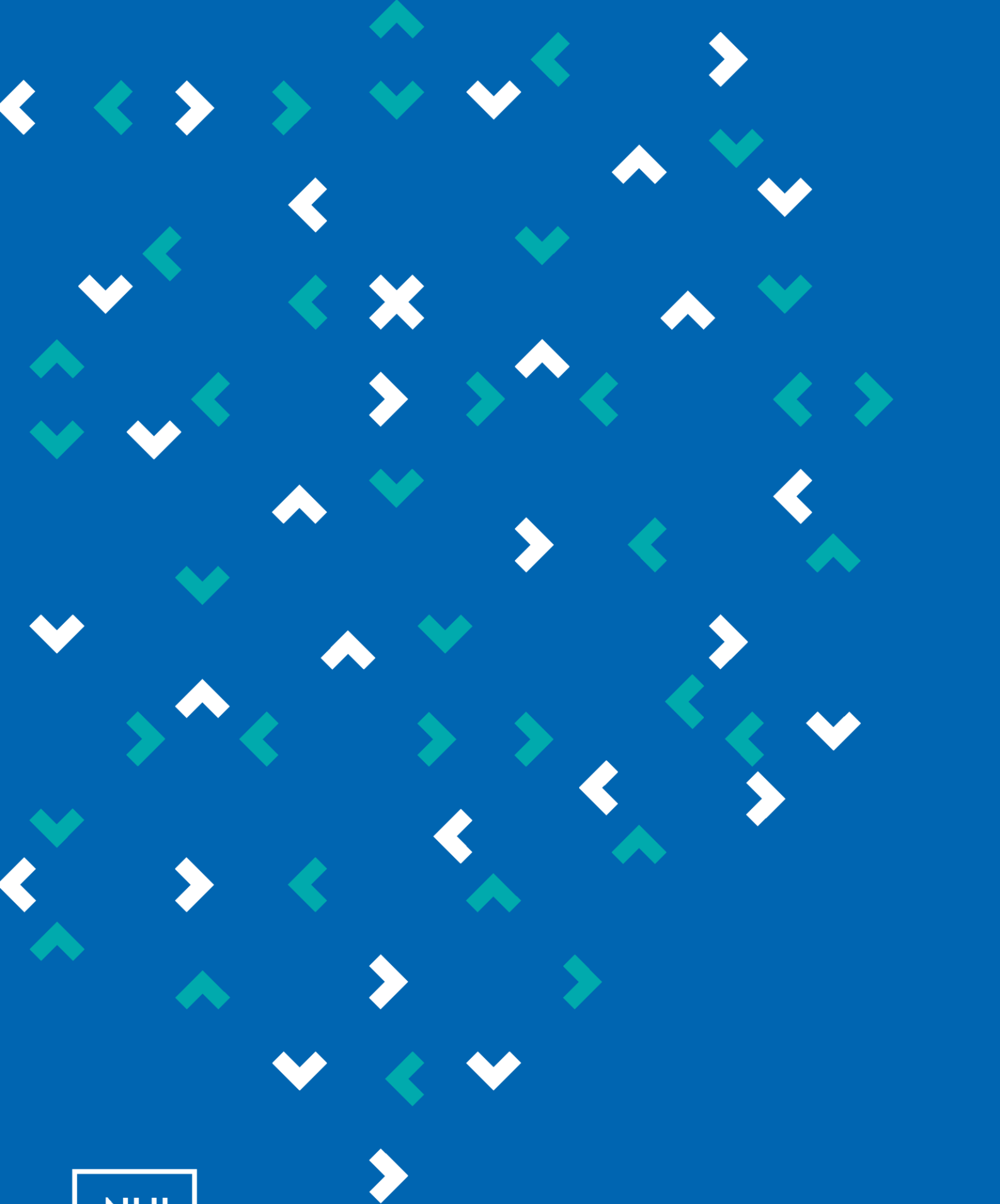


university of
applied sciences

Modules		Compulsory part of curriculum	
		credits (EC)	study load hours
Year 1	Introducing the Tourism Profession (A)		
	Introducing the Tourism Profession (B)		
	Organisation & Personnel (A)		
	Organisation & Personnel (B)		
	Business Economics 1		
	Business Economics 2		
	Tourism Marketing (A)		
	Tourism Marketing (B)		
	Tourism Product (A)		
	Tourism Product (B)		
	Research 1	3	84
	Intercultural Sensitivity	3	84
	Business English (1 and 2)		
	Academic Writing	3	84
	Study Start Week/Study Coaching	3	84
	Progress Test Year 1		
Year 2	HRM	12	336
	Tourism Resource Development	12	336
	Destinations Marketing & Management	12	336
	Tourism Industry Operations Management	9	252
	Foreign Languages		
	Progress Test Year 2	3	84
Year 3	Strategic Management	12	336
	Tourism Research Project	9	252
	First Minor		
	Second Minor		
	Study Coaching 2	3	84
	Competence in Practice	3	84
	Progress Test Year 3	3	84
Year 4	Industrial Placement	12	336
	Dissertation	18	504
	Total EC/hours	120	3360

Overview of the 2 year Short Track program

For questions, or more information please contact Mr. Peter.Nonhof@NHLStenden.com or CSA@NHLStenden.com



university of
applied sciences